

SPONSORSHIP OF THE WORLD YOUTH WILDLIFE SUMMIT

Funding and resources are ALWAYS needed for the execution and success of various projects. When partnering with the World Youth Wildlife Summit as a sponsor, you're guaranteed significant branding and exposure at the event, as well as additional exposure through our on-going marketing campaigns before and after the Summit. Sponsors marketing opportunity and brand exposure will be maximized while keeping the integrity of the campaign consistent with its vision.

We hope to have the opportunity to meet with you in person so we can present fully on this unique project and the change it can affect within Southern Africa, Africa and globally. These sponsorship packages are mere guidelines. Should this campaign meet with your brand strategy and resonate with your company vision we are happy to discuss exclusive sponsorship. Please contact us to chat further if you are interested.

WHAT MAKES THIS A UNIQUE SPONSORSHIP OR PARTNERSHIP OPPORTUNITY?

- 1. Corporate Social Investment:** The World Youth Wildlife Summit is an education-focussed, youth-orientated initiative that will primarily benefit African people from Wildlife Crime affected communities in South Africa and other African states.
- 2. Brand Alignment:** Your company will be associated with leading conservationists and a handpicked international delegation of future leaders, uniting around a globally recognised conservation and wildlife crime crisis that is top of the agenda for world leaders and affected governments.
- 3. National, Regional and International exposure:** This World Youth Wildlife Summit will attract major media attention at both local and international levels and will not end after the Summit. The presentation of the World Youth Wildlife Declaration to governments and international bodies and the growth of a global Youth Against Wildlife Crime network will ensure that it remains topical.
- 4. A World First Initiative - born in Africa:** You will be part of a pioneering, modern initiative to mobilise the voices of the youth against wildlife crime. At the same time, you will be supporting a uniquely African-born concept that will place South Africa's hard-won wildlife expertise and proud conservation history firmly at the forefront of world leaders in both the conservation and political spheres.

The 2014 inaugural World Wildlife Rhino Summit brought together 140 delegates from 20 countries, including Vietnam, USA, UK and New Zealand, to discuss solutions to the current wildlife poaching crisis across Africa. The 3-day summit was held at KwaZulu-Natal's iconic Hluhluwe-iMfolozi Park, the home of the southern white rhino, where it was first saved from extinction over 100 years ago.

Over 70 youth leaders from 25 schools participated in the second World Youth Rhino Summit, which took place from the 2 – 5 July 2015 on the banks of the Tugela River.

- 5. Long term Youth Engagement in tackling Wildlife Crime:** Your company will be part of a growing network of organisations, businesses and individuals tackling the global scourge of illegal Wildlife Trafficking and Crime. Summits will be hosted every two years and impact will be increased by educating and empowering the youth in between each one. Our commitment to this leadership development needs partners that are dedicated to unblocking the opportunities in this economy.



Contact: Francois du Toit | World Youth Wildlife Summit Director

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Delegate Sponsorship – R15,000.00 per delegate

This sponsorship covers the cost of their accommodation, catering and goodie bag at the World Youth Wildlife Summit as well as funds the cost of developing the programme and sourcing the key note speakers and conservation experts. Delegates will all be provided with further mentorship after the event in line with the Summit objectives to Empower, Equip, Engage and Educate. 20% of this donation goes directly to Project Rhino, a portion of which provides 3 years of Ranger Protect insurance cover.

SPONSORSHIP LEVELS

UBHEJANE (Black Rhino) - R100,000.00 and up

1. Certificate of Participation
2. Logo on all printed Summit materials
3. Corporate Teardrop Banner at entrance to SA Wildlife College (5kms from Orpen Gate, Kruger Park)
4. Corporate Branding at Summit
5. Media Coverage
6. Logo on website
7. Website & social media coverage: Sponsor's banners, pull-thru ads and audio-visual podcasts
8. Logo Credit on Summit video
9. Logo and acknowledgement at post-Summit actions and on Youth Against Wildlife Crime network
10. Section 18A tax exemption Donation Certificate

NDLOVU (Elephant) - R50,000.00–R99,999.00

1. Certificate of Participation
2. Logo on all printed Summit materials
3. Corporate Teardrop Banner at entrance to SA Wildlife College (5kms from Orpen Gate, Kruger Park)
4. Media Coverage
5. Logo on website
6. Website & social media coverage: Sponsor's banners & pull-thru ads
7. Logo Credit on Summit video
8. Section 18A tax exemption Donation Certificate

INDLULAMITHI (Giraffe) - R 25,000.00-R49,999.00

1. Certificate of Participation
2. Logo on all printed Summit materials
3. Logo inclusion on general Summit branding at entrance to SA Wildlife College (5kms from Orpen Gate, Kruger Park)
4. Logo Credit on Summit video
5. Logo on website
6. Section 18A tax exemption Donation Certificate

INGWE (Leopard) - R 10,000.00-R24,999.00

1. Certificate of Participation
2. Logo inclusion on general Summit branding at entrance to SA Wildlife College (5kms from Orpen Gate, Kruger Park)
3. Logo Credit on Summit video
4. Logo on website
5. Section 18A tax exemption Donation Certificate

ISAMBANE (Pangolin) - Under R 10 000-00

1. Certificate of Participation
2. Logo on website
3. Section 18A tax exemption Donation Certificate



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