

Let our voices be heard



Engaging with Conservation Role Models



Ishivane (stone cairn) for fallen Rangers & Wildlife



Questions for the Wildlife Council



Working together on Critical Conservation Issues



Founding Partners



WORLD YOUTH WILDLIFE SUMMIT Youth Leaders Camps 2021

Southern African Wildlife College: 17 – 20 September 2021, Kruger National Park, South Africa
Venue TBC: Aug/Oct 2021, Zululand, KwaZulu-Natal, South Africa

COVID-19 POSITION STATEMENT

In light of the continued pandemic, interruption of travel and current restrictions and lockdowns in South Africa and across the world, the 2021 World Youth Wildlife Summit will be postponed to 2022. Instead, 2-3 smaller 'Youth Leaders Camps' will be hosted; one on the border of Kruger National Park, another in Zululand and possibly in the Eastern Cape. Each camp will host approx. 30 youth plus their educators, a small group of local Conservation Role Models and the WYWS team. This way, we will ensure that social distancing measures and Covid-19 protocols can be maintained. Our Vision, Mission and Objectives remain the same and we believe that connecting youth and conservationists is as important, if not more, than ever.

WHY SPONSOR US?

When partnering with the World Youth Wildlife Summit as a sponsor, you're guaranteed significant branding and exposure at each Camp, as well as through our social media platforms before and after the events. Sponsors' marketing opportunity and brand exposure will be maximized while keeping the integrity of the campaign consistent with its vision.

WHAT MAKES THIS A UNIQUE SPONSORSHIP OPPORTUNITY?

- 1. Corporate Social Investment:** The Youth Leaders Camps are education-focussed, youth-orientated events that will primarily benefit African people from Wildlife Crime affected communities in South Africa.
- 2. Brand Alignment:** Your company will be associated with leading conservationists and a handpicked South African delegation of future leaders, uniting around a globally recognised conservation and wildlife crime crisis that is top of the agenda for world leaders and affected governments.
- 3. Regional exposure:** The Youth Leaders Camps will attract local media attention through our partnership with Roving Reporters. The presentation of the World Youth Wildlife Declaration to governments and international bodies and the growth of a global Youth Against Wildlife Crime network will ensure that it remains topical.
- 4. A World First Initiative - born in Africa:** You will be part of a critical initiative to mobilise the voices of the youth against wildlife crime. At the same time, you will be supporting a concept that will highlight southern Africa's wildlife expertise and expose the youth to the opportunities within the Conservation Economy.
- 5. Long term Youth Engagement in tackling Wildlife Crime:** The Youth Summit program (2014 World Youth Rhino Summit, 2015 Winter Summit and the 2019 event) has brought together conservation experts and a total of 375 young leaders from 28 different countries. Your company will be part of this growing network of organisations, businesses and individuals tackling the global scourge of wildlife crime. The Youth Leaders Camps will contribute to growing this network ahead of the 2022 World Youth Wildlife Summit.

The 2019¹ World Youth Wildlife Summit brought together more than 165 youth, 20 adult chaperones (educators and community leaders), 35 conservation role models and 5 keynote speakers from the 21st – 24th September, to engage, empower, educate and equip the youth to become Ambassadors for Conservation and influencers to reduce wildlife crime. The Youth Leaders Camps build directly on this energy and network and are key events in the lead-up to the 2022 Summit.

¹ 2019 World Youth Wildlife Summit Full video: https://youtu.be/9cbe_rGyVKk Highlights: <https://www.youtube.com/watch?v=yJv0Z9cvuJo> and Photobook: <http://www.projectrhinokzn.org/wp-content/uploads/2020/05/Photobook-PDF.pdf>

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The following sponsorship packages are mere guidelines. Should this campaign meet with your brand strategy and resonate with your company vision please contact us to chat further:

Francois du Toit: Summit Director, African Conservation Trust CEO, Project Rhino Ambassador

ceo@projectafrica.com | +27 (0)82 852 6466

SPONSOR PACKAGES

R8 000	R15 000	R23 000	R40 000
1 x Youth Delegate attendance for the 3-day programme, incl. venue, meals, goodie bag, game drive etc.	1 x Youth Delegate attendance + supports the post-summit engagement and mentoring of all our 'Wild Warriors'	1 x Youth Delegate attendance + pays it forward and helps us cover the cost of an underprivileged youth attending	Sponsor a school group of five Youth Delegates to attend

SPONSORSHIP LEVELS

UBHEJANE (Black Rhino) - R100,000.00 and up

1. Certificate of Participation & Section 18A tax exemption Donation Certificate
2. Logo on Project Rhino website; Logo Credit on Official Summit videos
3. Logo inclusion on general Summit branding at the venue and in the participant Journal
4. Two WYWS images with 'X proudly supports the WYWS' to share on your social platforms
5. Your teardrop banner at the venue
6. Two exclusive social media posts on the WYWS platforms (one prior to and one after the event)
7. Write up in the WYWS photobook 2021

NDLOVU (Elephant) - R50,000.00–R99,999.00

1. Certificate of Participation & Section 18A tax exemption Donation Certificate
2. Logo on Project Rhino website; Logo Credit on Official Summit videos
3. Logo inclusion on general Summit branding at the venue and in the participant Journal
4. Two WYWS images with 'X proudly supports the WYWS' to share on your social platforms
5. Your teardrop banner at the venue
6. Two exclusive social media posts on the WYWS platforms (one prior to and one after the event)

INDLULAMITHI (Giraffe) - R 25,000.00-R49,999.00

1. Certificate of Participation & Section 18A tax exemption Donation Certificate
2. Logo on Project Rhino website; Logo Credit on Official Summit videos
3. Logo inclusion on general Summit branding at the venue and in the participant Journal
4. Two WYWS images with 'X proudly supports the WYWS' to share on your social platforms
5. Your teardrop banner at the venue
6. One exclusive social media post on the WYWS platforms prior to or after the event

INGWE (Leopard) - R 10,000.00-R24,999.00

1. Certificate of Participation & Section 18A tax exemption Donation Certificate
2. Logo on Project Rhino website; Logo Credit on Official Summit videos
3. Logo inclusion on general Summit branding at the venue and in the participant Journal
4. Two WYWS images with 'X proudly supports the WYWS' to share on your social platforms
5. One exclusive social media post on the WYWS platforms prior to or after the event

ISAMBANE (Pangolin) - Under R 10 000.00

1. Certificate of Participation & Section 18A tax exemption Donation Certificate
2. Logo on Project Rhino website; Logo Credit on Official Summit videos
3. Logo inclusion on general Summit branding at the venue and in the participant Journal
4. Two WYWS images with 'X proudly supports the WYWS' to share on your social platforms
5. One social media mention in a collective post on the WYWS platforms

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ACT'S NON-PROFIT DETAILS

Not-for-Profit Trust No.: IT 2174/2000/PMB

South African Registered Non-Profit Organisation No.: NPO 030-243

SARS Public Benefit Organisation No.: 930014758

NGO Source Equivalency Determination: Certified equivalent to a U.S. public charity

American Fund for Charities Membership No.: AFC845

Bank details as follows:

Account Name: African Conservation Trust

Bank: First National Bank

Branch: Hayfields

Branch code: 221425

Account no: 62423138800

SWIFT No: FIRZAJJ (international transactions only)

*Please inform us if you require a donation request (invoice)

Reference: Please put your initial & surname/company name in the Deposit Reference section. Forward a copy of proof of payment to ceo@projectafrica.com

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