



The endangered one.

We're talking about the ranger standing behind the Rhino, While the world rallies to protect Africa's iconic wildlife, game rangers risk their lives every day. Rangers stand as a final line of defense against poaching, facing dangers from both nature and human threats alike.



RUN FOR RANGERS



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**RUN
FOR
RANGERS**

About Run For Rangers





Run for Rangers is a Premium Adventure event that raises funds for Game Rangers in South Africa. It was born out of a deep admiration for the courage and sacrifice of Africa's wildlife protectors. Founded by **Harry Bailey**, who was inspired by the fearless rangers on the frontlines of the fight against poaching, the event started with Harry's personal journey in 2022 **at the age of 18**, when he **took on a grueling 100km run** over two days.

What began as a personal challenge has evolved into a powerful event that immerses participants in Africa's rugged wilderness while fostering meaningful connections with the rangers who risk their lives daily to safeguard endangered species. Run for Rangers is a testament to the **incredible impact today's youth can have when they are driven by passion and purpose**. This event proves that young people, when motivated by a meaningful cause, can achieve remarkable things and make a lasting difference.

Why This cause Matters



**RUN
FOR
RANGERS**

With funding for conservation being ***drastically cut*** across the continent, many of these rangers are ***working weeks alone*** in the bush on ***low-income salaries***. With ***minimal and, sometimes, inadequate equipment*** that is required to perform their duties.

- ***174 Rangers were killed worldwide in the line of duty in 2024.***
- ***More than 80% have faced life-threatening situations.***
- ***1 in 7 rangers are seriously injured and 50% have no life insurance.***
- ***Rangers protect 15% of land services and 7% of all seas (450M km combined)***
- ***Last year's funds raised from the event supported dehorning several rhinos and the much-needed running costs of Project Rhino's Zapwing aerial patrol and K9 dog unit who are main support systems for all member reserve anti-poaching teams / rangers on the ground. See stats in the following pages***

How This cause creates change



PROJECT RHINO

K9-UNIT

36 Month's Impact

Removed **3,374** snares on patrol



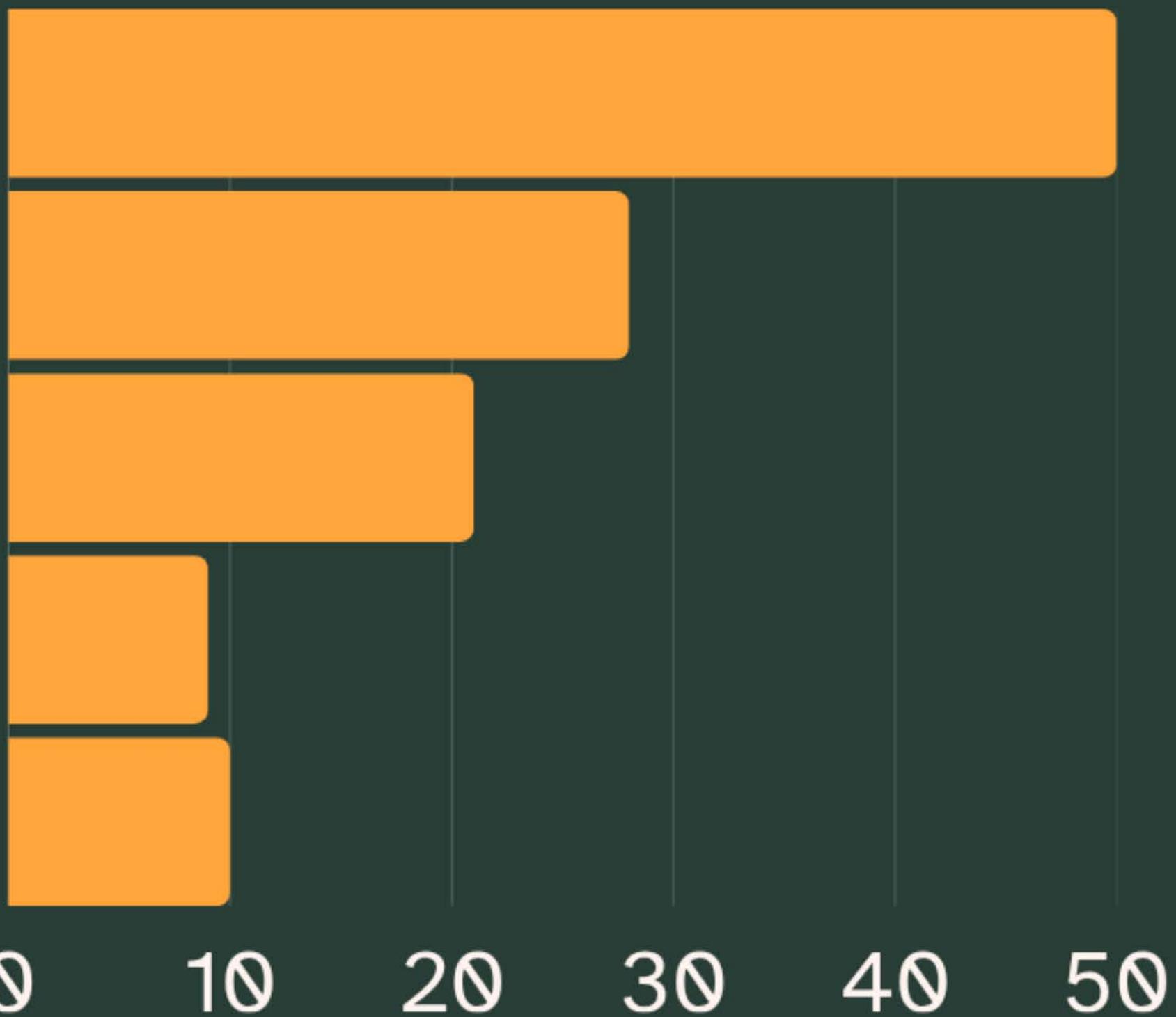
Recovered six poached rhino horns
from four vehicles; +/- 6kgs narcotics,
2x truck loads of counterfeit goods
worth

R15million



Responded to **269**
Emergency Call-Outs

Criminals Apprehended
Recovered stolen goods
Illegal Immigrants Apprehended
Hi-jacked vehicles located
Armed robberies / burglaries

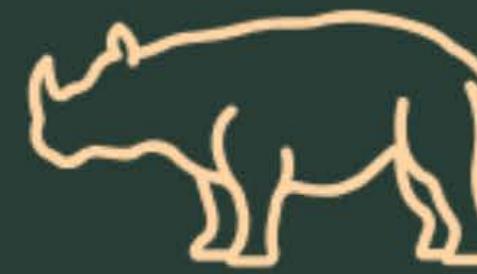




1463.5 hours
flown Patrolling
Rhino Habitats



16 Poached rhino located
2 wounded rhinos
successfully found & treated
4 calves successfully moved
to rhino orphanage



ZULULAND ANTI- POACHING WING AERIAL PATROLS

Instrumental in finding rhinos
during **dehorning** and
collaring projects reducing
the helicopter time required

THROUGH PROJECT RHINO, RUN FOR RANGERS HAS HELPED EFFECT THE FOLLOWING

Amounts Raised: Over R2,3 million (\$134 154,00) raised in the past 4 years.

Boots and Shoes Purchased: Over 100 pairs of ranger boots donated; 50 pairs of running shoes supplied.

Clothing Purchased: Ranger gear valued at R300,000 supplied.

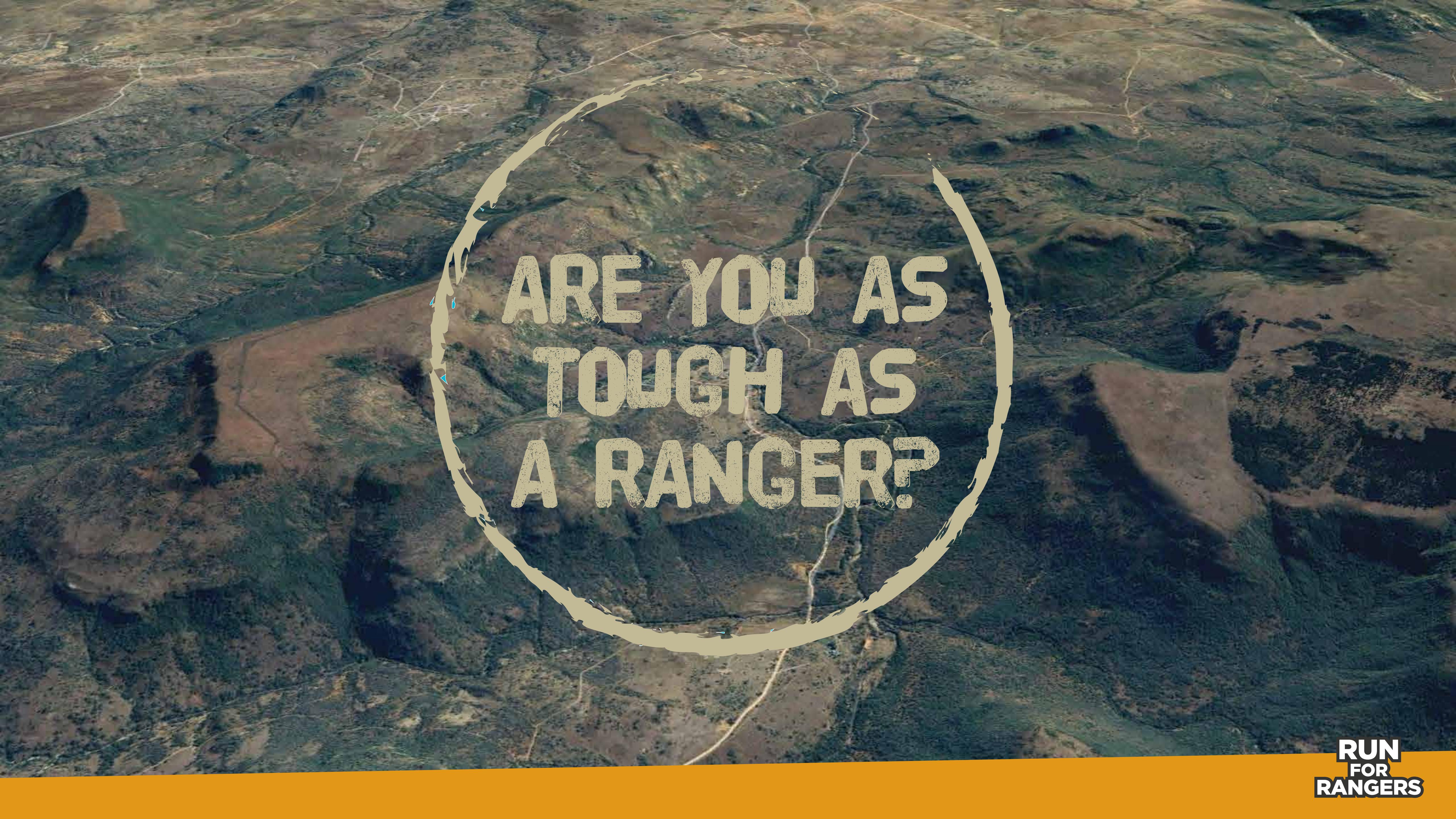
Night Vision Equipment: Range finder and thermal imaging goggles provided to the K9 unit.



the Event

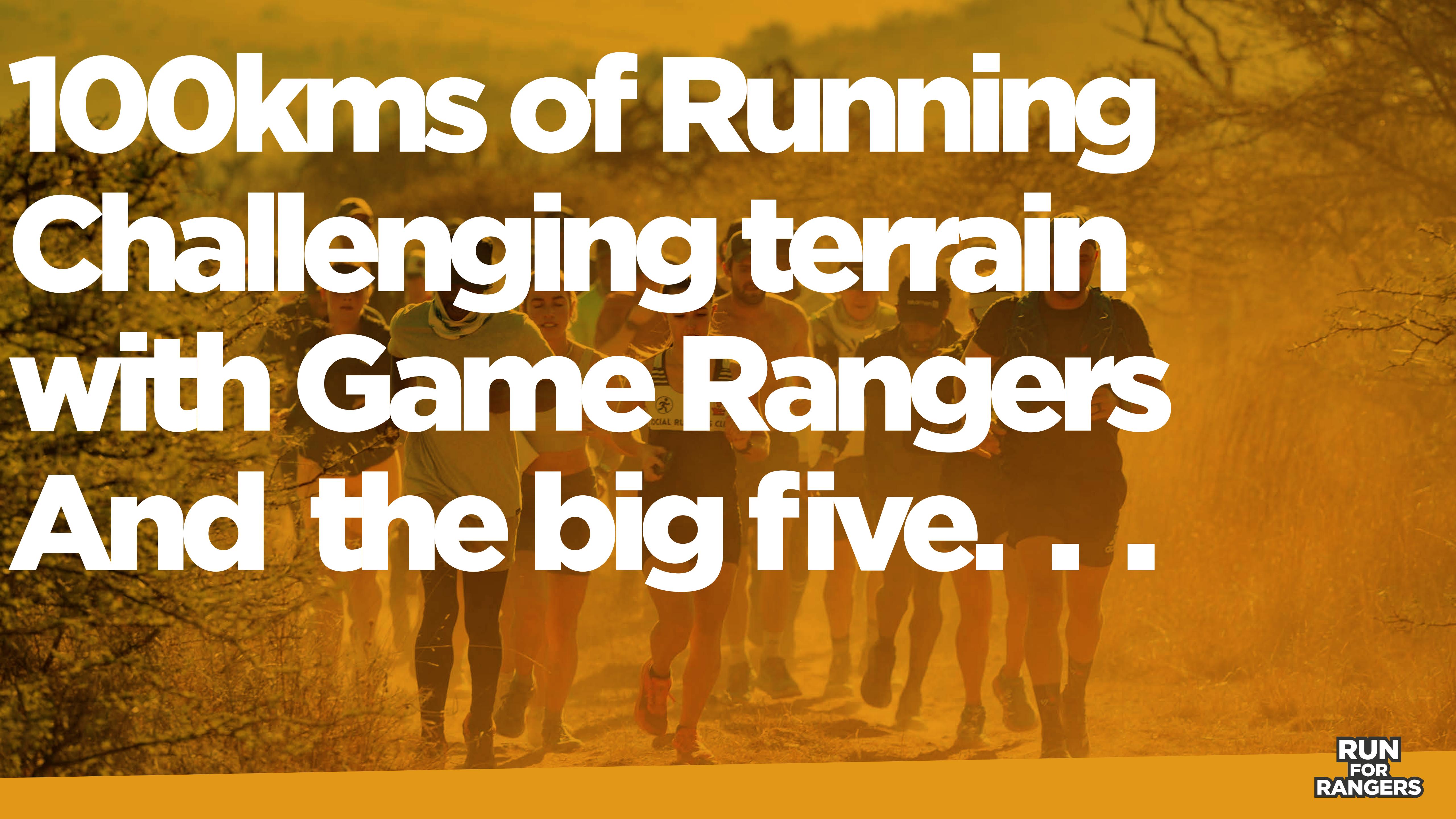


Running around here somewhere



ARE YOU AS
TOUGH AS
A RANGER?

**RUN
FOR
RANGERS**

A group of runners in a race, with a lion in the background.

100kms of Running
Challenging terrain
with Game Rangers
And the big five. . .

Run details:

31 July:

Welcome and Event briefing

01 Aug:

Run starts - first 50kms

Sponsored Dinner at the Boma

02 Aug:

Run - Second 50kms

Sponsored Award Ceremony

03 Aug:

Sponsored Rhino Experience



2026 VENUE PARTNER

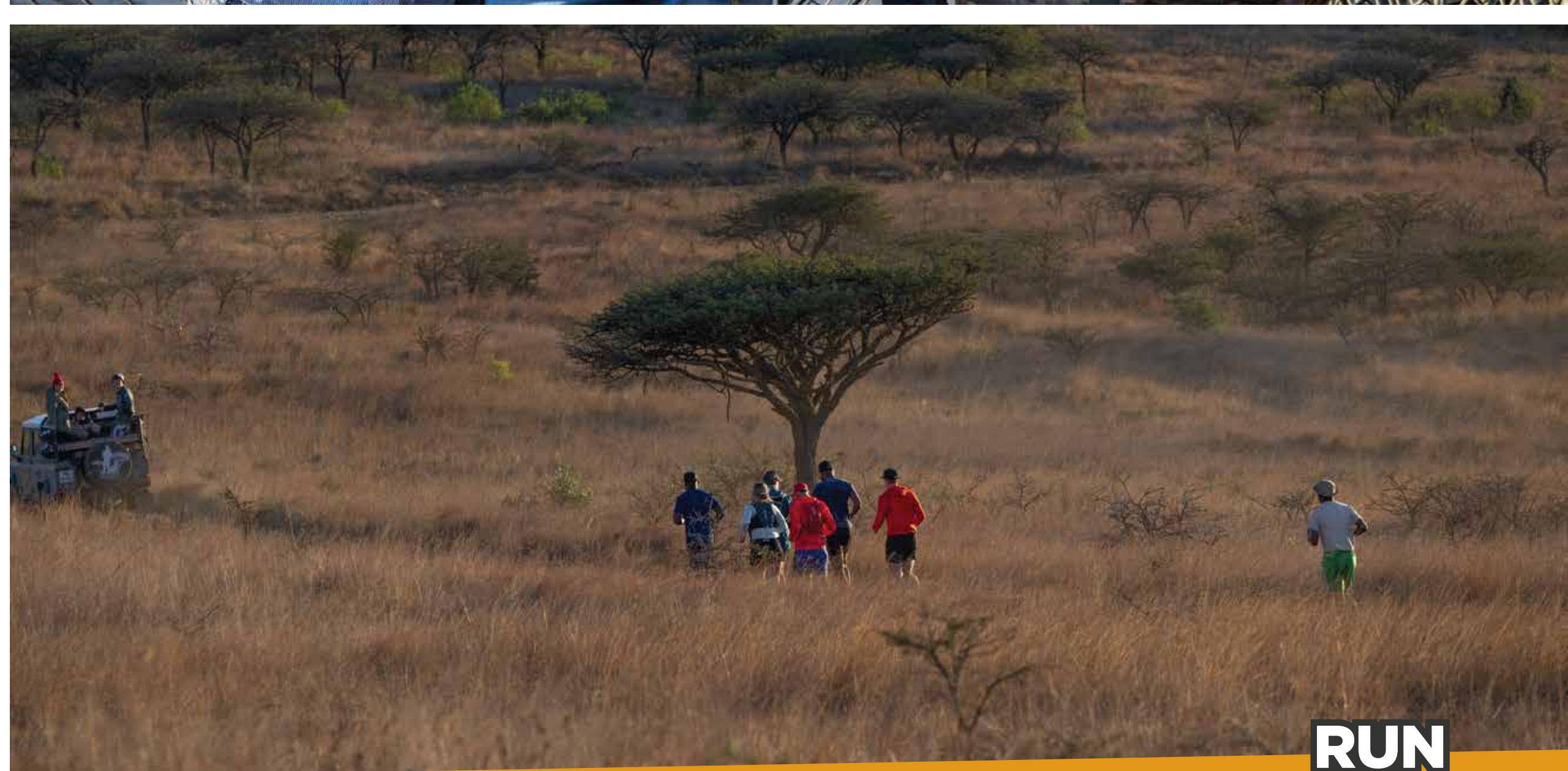
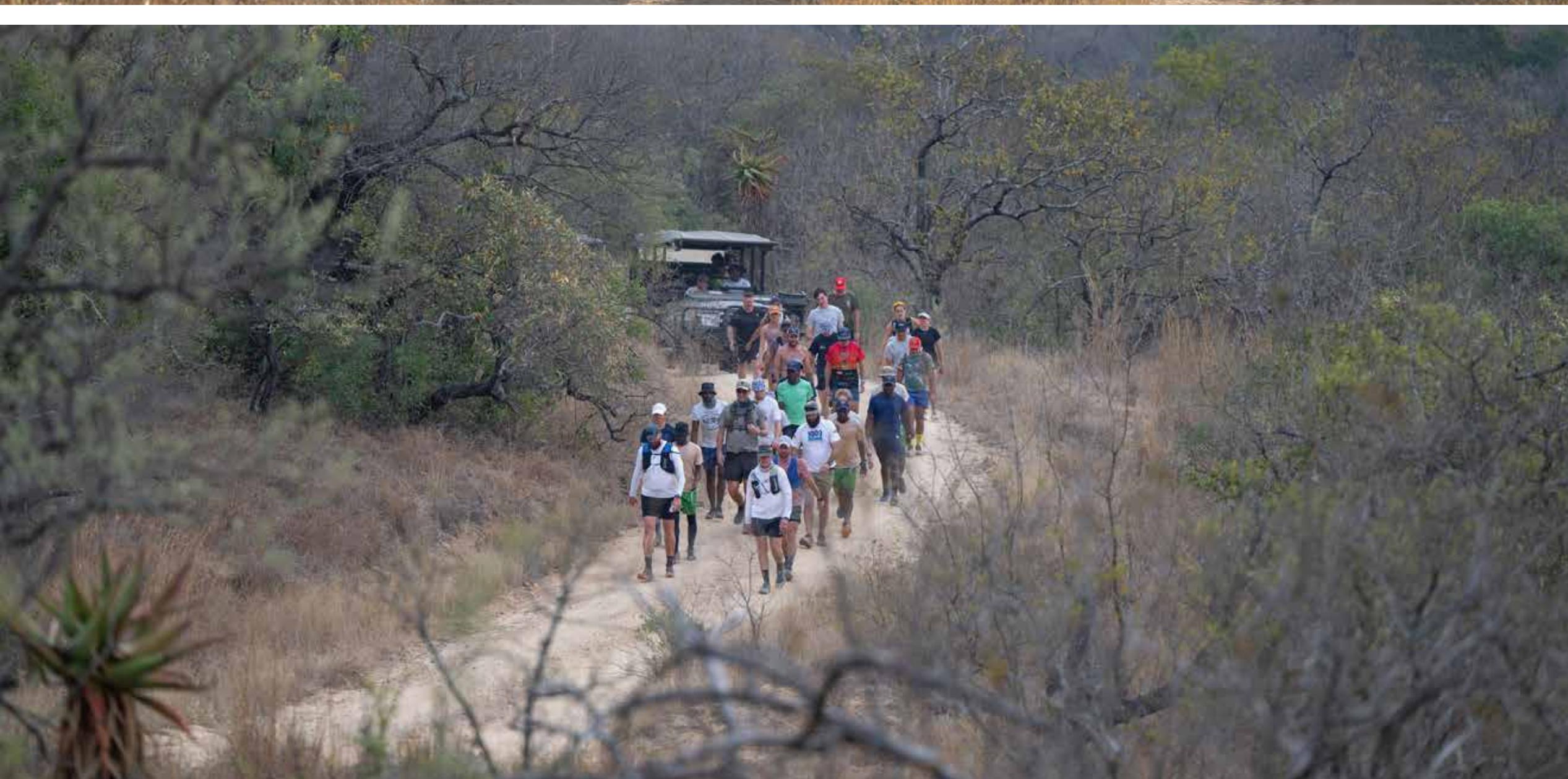




**RUN
FOR
RANGERS**



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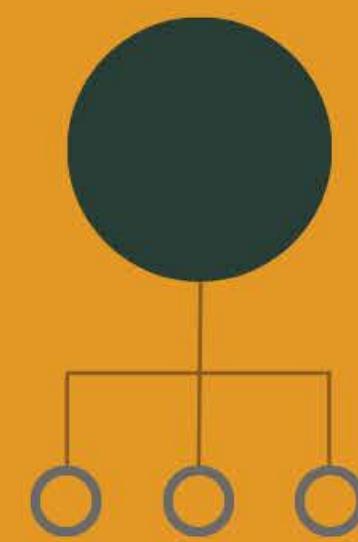


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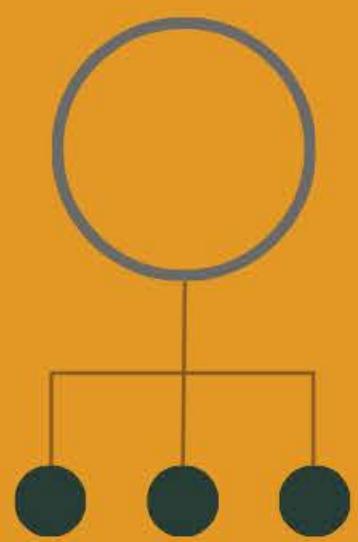
SPONSORSHIP OPPORTUNITIES



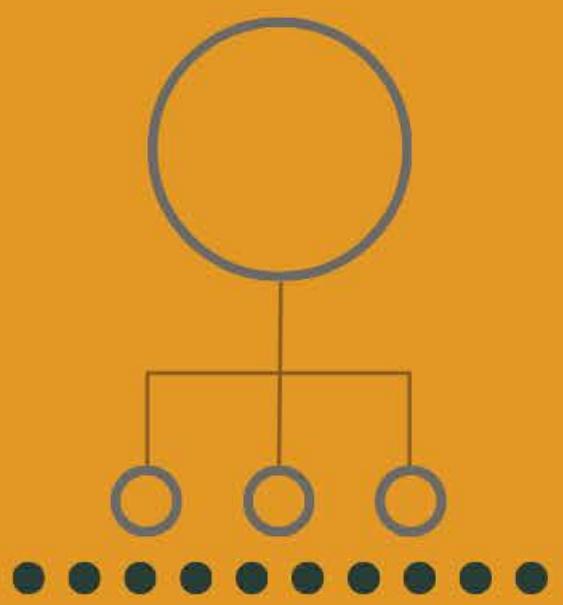
**RUN
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**Title
Sponsor**



**Major
Sponsor**



**Supporting
Sponsor**



**Product &
Service
Sponsor**



**Silent
Sponsor**

TITLE SPONSOR

The funds raised through the Title Sponsor will support the operational costs of the event, while also contributing to the wellbeing of rangers.

R100,000.00 AND UP

- Run for Rangers Title Rights - name in word mark, e.g. “{Title Sponsor} Run for Rangers”
- Logo prominently featured on all marketing materials (social media, banners, brochures etc.)
- Category Exclusivity
- Full page ad in event program and thank you email to participants
- Product or service activation opportunity during the event
- VIP invitations to meet-and-greet with rangers and conservation teams
- 3 Complimentary runner spots in the event
- Social media mentions and dedicated posts (minimum 10)
- Own start/finish lines and on-site promotions

*Run event apparel will include additional sponsors



MAJOR SPONSOR

The funds raised through the Major Sponsor will support the operational costs of the event, while also contributing to the wellbeing of rangers.

R50,000.00–R99,999.00

- Logo featured on all marketing materials
- Mentions in all official press releases
- Social media mentions and posts (Minimum 6 leading up to the event)
- Half-page ad in the event program
- Own key checkpoints along the route
- 1 - 2 Complimentary runner spots
- Product or service activation opportunity



SUPPORTING SPONSOR

The funds raised through the Supporting Sponsor will support the operational costs of the event, while also contributing to the wellbeing of rangers.

R 25,000.00-R49,999.00

- Logo featured on all marketing materials and on social media posts (minimum 3)
- Quarter-page ad in the event program
- Opportunity to distribute flyers, samples, or promotional material in goody bags
- 2 Complimentary runner spots
- Product or service activation opportunity
- Social media mentions
- 1 Complimentary runner spot

PRODUCT / SERVICE SPONSOR



Support the event by sponsoring products or services, such as professional photography, event T-shirts, or essential ranger equipment.

Sponsor recognition will be allocated in proportion to the value of the sponsorship and may include:

- Social media mentions and at least one dedicated post
- Logo and contact details included in the event program
- Opportunity to distribute flyers, samples, or promotional material in goody bags
- Product or service activation opportunity

SILENT SPONSOR

Will support the operational costs of running the event, as well as contributing to the well being of rangers (amount dependent)

CUSTOM CONTRIBUTION AMOUNT

- This option is available to partners who may prefer not to receive public recognition or awareness for their involvement.
- Eligible for a S18a donation certificate (if no branding or benefits attached).

Please email info.runforrangers@gmail.com with “Silent Sponsor” in the subject line to start the conversation.

For more information please email
info.runforrangers@gmail.com

**THANK YOU
DANKE
MERCI
GRACIAS
SIYABONGA KAKHULU**



**SPORT
FOR LIVES**