



## The endangered one.

We're talking about the ranger standing behind the Rhino, While the world rallies to protect Africa's iconic wildlife, game rangers risk their lives every day. Rangers stand as a final line of defense against poaching, facing dangers from both nature and human threats alike.



**SPORT  
FOR  
LIVES**





**RUN FOR RANGERS**







**About  
Run for Rangers**



**Why This  
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**Event  
Details**

**RUN  
FOR  
RANGERS**

# About Run For Rangers







**Run for Rangers is a Premium Adventure event that raises funds for Game Rangers in South Africa.** It was born out of a deep admiration for the courage and sacrifice of Africa's wildlife protectors. Founded by **Harry Bailey**, who was inspired by the fearless rangers on the frontlines of the fight against poaching, the event started with Harry's personal journey in 2022 **at the age of 18**, when he **took on a grueling 100km run** over two days.

What began as a personal challenge has evolved into a powerful event that immerses participants in Africa's rugged wilderness while fostering meaningful connections with the rangers who risk their lives daily to safeguard endangered species. Run for Rangers is a testament to the **incredible impact today's youth can have when they are driven by passion and purpose.** This event proves that young people, when motivated by a meaningful cause, can achieve remarkable things and make a lasting difference.

# Why This Cause Matters



**RUN  
FOR  
RANGERS**



With funding for conservation being ***drastically cut*** across the continent, many of these rangers are ***working weeks alone*** in the bush on ***low-income salaries***. With ***minimal and, sometimes, inadequate equipment*** that is required to perform their duties.

- ***174 Rangers were killed worldwide in the line of duty in 2024.***
- ***More than 80% have faced life-threatening situations.***
- ***1 in 7 rangers are seriously injured and 50% have no life insurance.***
- ***Rangers protect 15% of land services and 7% of all seas (450M km combined)***
- ***Last year's funds raised from the event supported dehorning several rhinos and the much-needed running costs of Project Rhino's Zapwing aerial patrol and K9 dog unit who are main support systems for all member reserve anti-poaching teams / rangers on the ground. See stats in the following pages***

# How This Cause creates change





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# PROJECT RHINO K9-UNIT

36 Month's Impact

Recovered six poached rhino horns  
from four vehicles; +/- 6kgs narcotics,  
2x truck loads of counterfeit goods  
worth

**R15million**

Removed **3,374** snares on patrol



Responded to **269**  
Emergency Call-Outs

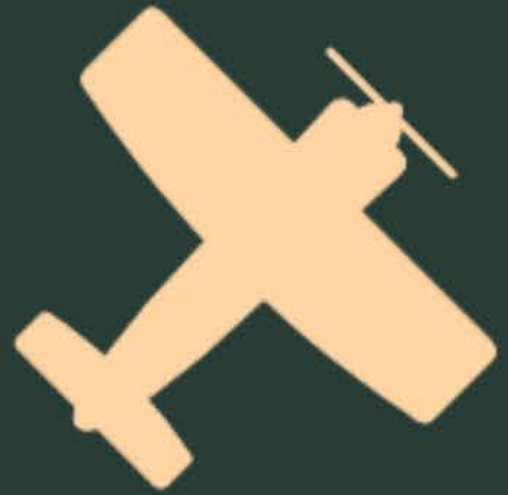








**1463.5 hours**  
flown Patrolling  
Rhino Habitats



**16 Poached rhino** located  
**2 wounded rhinos**  
successfully found & treated  
**4 calves** successfully moved  
to rhino orphanage

## ZULULAND ANTI- POACHING WING AERIAL PATROLS



Instrumental in finding rhinos  
during **dehorning** and  
**collaring projects** reducing  
the helicopter time required

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# THROUGH PROJECT RHINO, RUN FOR RANGERS HAS HELPED EFFECT THE FOLLOWING

**Amounts Raised:** Over R2,3 million (\$134 154,00) raised in the past 4 years.

**Boots and Shoes Purchased:** Over 100 pairs of ranger boots donated; 50 pairs of running shoes supplied.

**Clothing Purchased:** Ranger gear valued at R300,000 supplied.

**Night Vision Equipment:** Range finder and thermal imaging goggles provided to the K9 unit.





# The Event

Running around here somewhere





ARE YOU AS  
TOUGH AS  
A RANGER?

**RUN  
FOR  
RANGERS**



A group of runners is shown from the waist down, running on a dirt path. The background is a savanna landscape with trees and bushes. The entire image is overlaid with a warm, orange-yellow filter. The text is in a large, bold, white sans-serif font.

# 100kms of Running Challenging terrain with Game Rangers And the big five. . .



Run details:

**31 July:**

Welcome and Event briefing

**02 Aug:**

Run - Second 50kms

Sponsored Award Ceremony

**01 Aug:**

Run starts - first 50kms

Sponsored Dinner at the Boma

**03 Aug:**

Sponsored Rhino Experience





# 2026 VENUE PARTNER



**RUN  
FOR  
RANGERS**



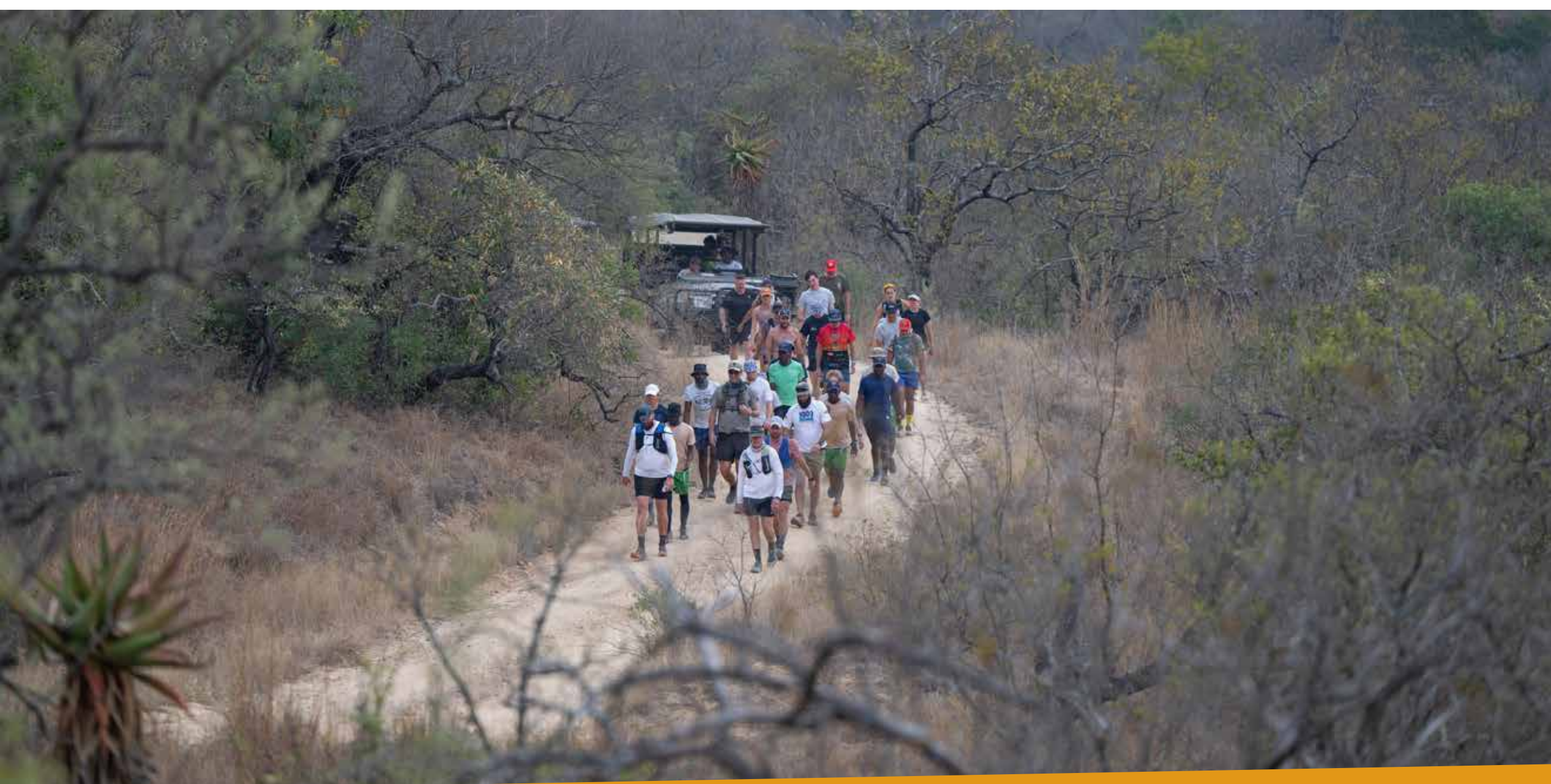






**RUN  
FOR  
RANGERS**





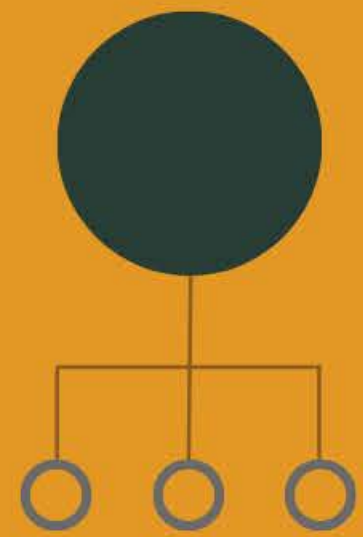
**RUN  
FOR  
RANGERS**



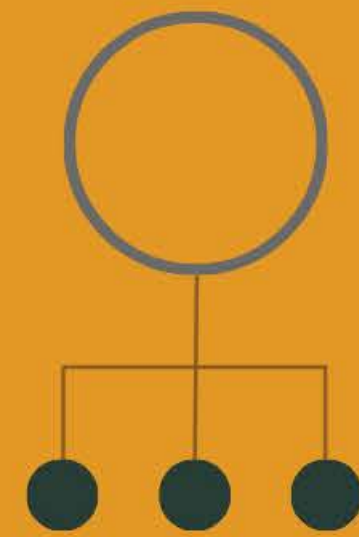
# SPONSORSHIP OPPORTUNITIES



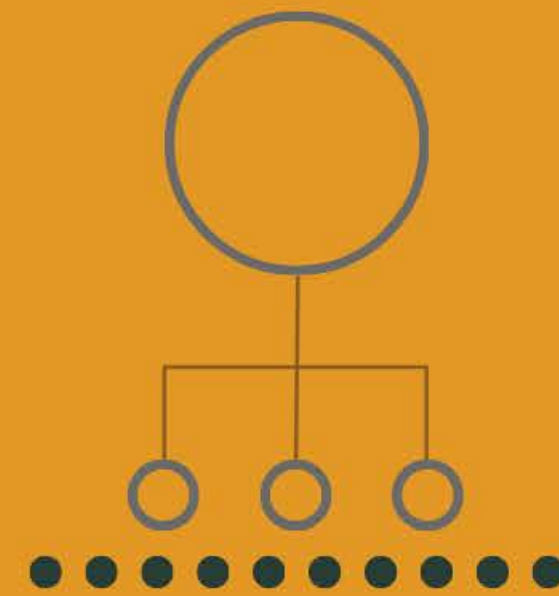




**Title  
Sponsor**



**Major  
Sponsor**



**Supporting  
Sponsor**



**Product &  
Service  
Sponsor**



**Silent  
Sponsor**



# TITLE SPONSOR

The funds raised through the Title Sponsor will support the operational costs of the event, while also contributing to the wellbeing of rangers.

**R100,000.00 AND UP**

- Run for Rangers Title Rights - name in word mark, e.g. "{Title Sponsor} Run for Rangers"
- Logo prominently featured on all marketing materials (social media, banners, brochures etc.)
- Category Exclusivity
- Full page ad in event program and thank you email to participants
- Product or service activation opportunity during the event
- VIP invitations to meet-and-greet with rangers and conservation teams
- 3 Complimentary runner spots in the event
- Social media mentions and dedicated posts (minimum 10)
- Own start/finish lines and on-site promotions

\*Run event apparel will include additional sponsors



# MAJOR SPONSOR

The funds raised through the Major Sponsor will support the operational costs of the event, while also contributing to the wellbeing of rangers.

**R50,000.00–R99,999.00**

- Logo featured on all marketing materials
- Mentions in all official press releases
- Social media mentions and posts (Minimum 6 leading up to the event)
- Half-page ad in the event program
- Own key checkpoints along the route
- 1 - 2 Complimentary runner spots
- Product or service activation opportunity



# SUPPORTING SPONSOR

The funds raised through the Supporting Sponsor will support the operational costs of the event, while also contributing to the wellbeing of rangers.

**R 25,000.00-R49,999.00**

- Logo featured on all marketing materials and on social media posts (minimum 3)
- Quarter-page ad in the event program
- Opportunity to distribute flyers, samples, or promotional material in goody bags
- 2 Complimentary runner spots
- Product or service activation opportunity
- Social media mentions
- 1 Complimentary runner spot



# PRODUCT / SERVICE SPONSOR



Support the event by sponsoring products or services, such as professional photography, event T-shirts, or essential ranger equipment.

Sponsor recognition will be allocated in proportion to the value of the sponsorship and may include:

- Social media mentions and at least one dedicated post
- Logo and contact details included in the event program
- Opportunity to distribute flyers, samples, or promotional material in goody bags
- Product or service activation opportunity



# SILENT SPONSOR

Will support the operational costs of running the event, as well as contributing to the well being of rangers (amount dependent)

## CUSTOM CONTRIBUTION AMOUNT

- This option is available to partners who may prefer not to receive public recognition or awareness for their involvement.
- Eligible for a S18a donation certificate (if no branding or benefits attached).

Please email [info.runforrangers@gmail.com](mailto:info.runforrangers@gmail.com) with “Silent Sponsor” in the subject line to start the conversation.



For more information please email  
[info.runforrangers@gmail.com](mailto:info.runforrangers@gmail.com)

THANK YOU  
DANKE  
MERCİ  
GRACIAS  
SIYABONGA KAKHULU



**SPORT  
FOR  
LIVES**